

# Building Apps for Person Care

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# Why being mobile...

Gadgets changed the world:

## ! Third world

- Health
- Sport
- Distance learning

...

from CAMAI 2014 presentation

## Building Apps for Person Care

- The place and the role of mobile devices in person care
- Situations, domains
- Characteristics of the apps
- Who build and who can build them

[Mobile Health Regulations](#), [Mobile Health Applications](#)

# Mobile devices and apps. Motivation for mHealth

- ❑ increasing use of the mobile devices and mHealth by the population in their daily life
- ❑ [8] (in 2013) by 2017:
  - ❑ 3.4 billion people will own a smartphone and
  - ❑ half of them will be using mHealth apps
- ❑ easy to use
  - ❑ by everyone, or adapted to each particular situation
  - ❑ by simple gesture
- ❑ cut healthcare costs
- ❑ access to primary care

# Apps, users, developers

- [7] App **developers**: 30% individuals; 34.3% small companies (2-9 empl.)
- [8] **(2013)** 97,000 mHealth apps – Android, iOS, Windows Mobile
  - ❑ 70% consumer wellness and fitness segments, [9] **(2012)**
  - ❑ 30% health professionals, easing access to patient data, patient consultation and monitoring, diagnostic imaging, pharmaceuticals information [9] **(2012)**
- **HPC** [1, June 2012]
  - 87% smartphone or tablet device in their workplace
    - 80% iPhone, 20% Android
    - 66% of m. doctors own a tablet computer,  
of which 54% use in their practice
  - 99% computer

# mHealth solutions – a supportive tool for the management and provision of healthcare

- Mobile devices - mobile phones, patient monitoring devices, personal digital assistants (PDAs), and other wireless devices
- Mobile health (**mHealth**) (**EU**) [6] (2014)
  - medical and public health practice supported by mobile devices
  - lifestyle and wellbeing apps that may connect to medical devices or sensors (e.g. bracelets or watches)
  - personal guidance systems, health information, medication reminders
    - provided by sms and wireless telemedicine
- FDA (**US**) intends to apply its regulatory oversight only to those mobile apps that are medical devices and whose functionality pose a risk to a patient's safety [10] (2015)

# mHealth solutions and technologies involved

following [6] (2014)

- ❑ measure vital signs (heart rate, blood pressure, body temperature, brain activities) – **sensors** – eg. emergency, daily use
- ❑ communication, information and motivation tools (medication reminders, fitness and dietary recommendations) – **texting (sms)**, **viewer (pdf)**, **audio/video player** – eg. keep-in-touch with family doctor, personal assistant, or adviser
- ❑ healthcare services for safety and autonomy – **3G, 4G networks**, **GPS** – eg. disaster / contagious zones, disabilities persons
- ❑ collection of considerable medical, physiological, lifestyle, daily activity and environmental data – **research (big data, data mining, cloud computing)** - patient access to their health information anywhere, anytime; more accurate diagnosis and treatment; living more independent lives in his/her own home

# Type of resources for health care professionals following [11] (2014)

- **Communication capabilities**—voice calling, video conferencing, text, and e-mail
- **Hospital information systems** —electronic health records, electronic medical records, clinical decision support systems, picture archiving and communication systems, and laboratory information systems
- **Informational resources**—textbooks, guidelines, medical literature, drug references
- **Clinical software applications**—disease diagnosis aids, medical calculators

# Romania

- project for funding mHealth apps - mobile technology for increasing quality of life (eg. Mobile for Good 2012, Vodafone Romania: diabet I and II, elder persons home medical care, intelectual disability youngs, telemedicine for newborns, pediatric call center, SMURD help)
- apps for hospital, medical labs – scheduling, information, laboratory results, etc. (medicover, sanador, medlife)
- companies (elcor consultant)
- individuals



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Thank you!